

AMFI-WB WE-LEAD Project

Individual Case Study

Bibha Roy's Success Story

This is a great success story for the AMFI-WB WE-LEAD project! Here's a breakdown of why it's impactful and how to further highlight its success:

Background:

Beneficiary Name – Bibha Roy
ID Number – 002185
Age – 41
Address – Kurumsur village, Gangarampur block
District Name – Dakhin Dinajpur



Key Success Elements:

- **Overcoming Adversity:**
 - Bibha Roy faced significant hardship after her husband's death, including financial instability and the burden of supporting her family.
 - The family's reliance on her son's inconsistent income created a precarious situation.
 - She proactively sought solutions by working in the fields, demonstrating resilience.
- **Empowerment through Training:**
 - The WE-LEAD project provided her with a valuable skill (carpet making) through free training.
 - This training offered a sustainable income source, allowing her to work from home.
 - The training offered her a way to make money, even though she felt she was getting too old to do field work.
- **Improved Financial Stability:**
 - Earning Rs. 1500 per month significantly improved her financial situation.
 - She is now able to contribute to her family's expenses and alleviate their financial strain.
 - This money is helping the family to live a better life.
- **Increased Independence and Dignity:**
 - Bibha gained a sense of independence and dignity by contributing to her family's income.
 - She transitioned from relying solely on her son to becoming a provider herself.
- **Community Impact:**
 - Her success story serves as an inspiration to other women in her community.
 - It demonstrates the transformative power of skills training and empowerment initiatives.